

# Erasmus Policy Statement

Brunel University London has been awarded the Erasmus Charter for Higher Education for the Erasmus+ programme 2014-2021. This Erasmus+ Policy Statement The University benefits hugely from the diversity of its students and staff, with students from 110 different countries, representing all continents of the world. We wish to build on this achievement, and improve the quality of our education and research by consolidating current partnership activities, as well as being open to new and exciting opportunities in areas of the world where we currently do not have a presence.

In a meaningful way. We will aim to build a diverse portfolio of partnerships, and an agile approach, to ensure Brunel is well placed to respond to new and emerging opportunities.

Our International Partnership Strategy adopts a joined-up approach to partnership development ensuring that activities across the institution are coordinated, strategic and impactful.

Our Study Abroad Strategy aims to grow and develop Brunel's Study Abroad and Student Exchange programmes to provide unique mobility options for students, create new revenue streams and raise the University's profile.

Our Study Abroad Strategy will deliver on Brunel's commitment to increase the number of students participating in outbound mobility by providing a wide range of options, to encourage participation from a broad range of backgrounds, and

sustainable recruitment channels for Brunel's Study Abroad and Exchange programmes;

Enhance the student experience through the provision diverse mobility offers and comprehensive and high-quality service throughout the student journey;

Ensure an efficient, streamlined and joined-up approach to Study Abroad and Exchange programme development and delivery across the University; and

Actively engage students, partners and key stakeholders both on and off campus to showcase Brunel and maximise educational opportunities and learning outcomes.

As job opportunities are increasingly global, we will provide our students with outstanding and distinctive opportunities for personal development, ensuring success and employability, to support them in their future careers. This will enable students

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Enhancing staff development both at Brunel and at partner institutions; and  
Supporting diverse income streams for the University.

The expected impacts of Brunel's participation in the Programme are:

Promote Brunel through short-term programmes with the aim to attract students back for further studies (long-term recruitment strategy);

Attract and retain domestic students to Brunel by providing unique mobility options;

Provide international learning opportunities for students and staff;

Raise the University's profile and reputation both nationally and internationally;